

## **AIDA Working Group Public Webinar**

### **“AI and Digital Literacy for all”**

**Wednesday, 2 March 2022, 16.30-18.30, Room ANTALL 4Q2**

#### **SPEAKERS’ BIOGRAPHIES:**

**Dr. Pilvi Torsti, Ms. Lucilla Sioli and Ms. Inma Martinez**

#### **Dr. Pilvi Torsti**



Dr. Pilvi Torsti, State Secretary at the Ministry of Transport and Communications, Finland has served in leadership and expert roles in the fields of education, learning, research, science, innovation, public policy and start-up companies in Finland and globally since the 1990s. Torsti has worked in large organisations, and created and developed new organisations in private, public and NGO sectors. She is a United World College graduate (1995) and Eisenhower fellow (2013). In addition to education issues during past ten years.

Dr. Torsti has also been involved in a broad range of issues as State Secretary of three ministries in Finland. Such issues include employment, communication and network policy (5G), AI, digitalization, data politics, immigration, culture, strategic planning of transport and climate policies.

In 2021, she published two publications on education, one for the global audience and another in Finnish on 100 years of Finland. Her most recent large public lectures include a presentation in annual conference of schools heads and policymakers of Estonia (September 2021) and a Presentation in Eisenhower Fellowships global conference Future of Education in Columbia (February 2020). This spring she is on leave from the ministry to concentrate on global education issues and look after family.

**Ms. Lucilla Sioli**



Ms Lucilla Sioli is the Director for 'Artificial Intelligence and Digital Industry' within Directorate-General CONNECT at the European Commission. She is responsible for the coordination of the European digitisation of industry strategy and for policy development in the area of artificial intelligence (AI). The directorate also supports Research, Development and Innovation (R&D&I) in key digital industrial technologies including microelectronics, photonics, robotics and AI.

Lucilla holds a PhD in economics from the University of Southampton (UK) and one from the Catholic University of Milan (Italy) and has been a civil servant with the European Commission since 1997.

**Ms. Inma Martinez**



Member of the Expert Group at The Global Partnership on Artificial Intelligence (GPAI) for Innovation and Commercialisation of AI and co-chair of the AI for Agriculture & Farming Task Force.

Inma Martinez is an advisor to leaders in business and government on how to turn digital transformation into competitive advantage and contribute to societal progress. She was a pioneer of digital technologies and AI in the 2000s, and has combined her career in innovation with prestigious advisory appointments in the private sector and at government agencies in the United Kingdom (UKTI and the Innovation Fund of the Department of Sport, Media and Culture), Spain (State Secretariat for Artificial Intelligence at the Ministry of Economy and Digital Transformation) as well as advised the Malaysian government's Sarawak Centre of Performance Excellence on digital transformation strategies for both civil society and government-owned businesses.

She has collaborated with the United Nations Industrial Development Organisation (UNIDO) highlighting the implications of the 4<sup>th</sup> Industrial Revolution (4IR) for developing countries in the post-pandemic world and provided expert testimonies across various technology boards at the European Union.

She is a guest lecturer at Imperial College Business School in London and the director of the Master in Artificial Intelligence at Loyola University Andalusia (Spain). A published author of scientific books and research papers that range from the commercialisation of the space industry to the digitization of the automotive sector.